



420 COMEDY FESTIVAL


*SPONSOR
INFORMATION
PACKAGE*

ABOUT THE FEST


- 420 Comedy Festival is Canada's ONLY festival devoted to good comedy and good smoke.
- This is the third year of the festival. The last two years have seen multiple nights of sold-out shows.
- In 2017 and 2018, our festival was based at the Underground Café.
- The 2018 festival had over 100 performers and 13 ticketed events.

TIMELINE


2017


 50+ Performers


 12 Ticketed Events

 220+ Tickets Sold

2018

 100+ Performers

 13 Ticketed Events

 380+ Tickets Sold

2019

BIGGER and BETTER

MULTIPLE venues

VENUES

The 2019 festival is BIGGER and BETTER with 4 VENUES

THE UNDERGROUND CAFE

670 QUEEN ST. E.

BAD DOG COMEDY THEATRE

875 BLOOR ST. W.

COMEDY BAR

945 BLOOR ST. W.

THE RIVOLI

334 QUEEN ST. W.

Full lineup available at 420comedyfest.com/lineup



TORONTO'S BEST COMICS CELEBRATE GOOD SMOKE.
APRIL 19TH - 21ST 2019 420COMEDYFEST.COM

SPONSORSHIP LEVELS

TITLE SPONSOR

\$5,000

- As a Title Sponsor your name is associated with the 420 Comedy Festival in all media, print, social media, and web communications.
- Logo placement and Title Sponsor distinction on signage, posters, postcards, print ads, and the 420 Comedy Festival website home page and social pages.
- Distinction in all pre-show announcements, recognition as Title Sponsor in media releases.

BIG SMOKE SPONSOR

\$2,500

- Logo placement and Big Smoke Sponsor distinction on signage, posters, postcards, print ads, and the 420 Comedy Festival website home page and social pages.
- Distinction as Big Smoke Sponsor during all pre-show and special event announcements.
- 6 sponsor passes

SPONSORSHIP LEVELS

VENUE SPONSOR

\$1,000

- Logo placement and Venue Sponsor distinction on program inside and on the 420 Comedy Festival website and social pages.
- Distinction as Venue Sponsor during all pre-show announcements at venue of choice.
- Signage displayed at venue of choice.
- 2 sponsor passes

PERFORMANCE SPONSOR

\$500 + PRODUCT FOR PERFORMERS

- Logo placement and Performance Sponsor distinction on program inside and on the 420 Comedy Festival website and social pages.
- Distinction as Performance Sponsor during all pre-show announcements at all performance at show of choice.
- 2 sponsor passes

SPONSORSHIP LEVELS

OTHER SPONSORSHIP OPPORTUNITIES

- We are also looking for products to be added into performer giveaway bags or for possible audience giveaway (pre-rolls, weed products, pipes, totes, rolling papers, etc.).