



420 COMEDY FESTIVAL


SPONSOR
INFORMATION
PACKAGE


ABOUT THE FEST


- 420 Comedy Festival is Canada's ONLY festival devoted to good comedy and good smoke.
- This is the third year of the festival. The last two years have seen multiple nights of sold-out shows.
- In 2017 and 2018, our festival was based at the Underground Café.
- The 2018 festival had over 100 performers and 13 ticketed events.

TIMELINE


2017


 50+ Performers


 12 Ticketed Events

 220+ Tickets Sold

2018

 100+ Performers

 13 Ticketed Events

 380+ Tickets Sold

2019

BIGGER and BETTER

MULTIPLE venues

VENUES

The 2019 festival is BIGGER and BETTER with 3 VENUES

THE UNDERGROUND CAFE

670 QUEEN ST. E.

This year we have less shows as our events at the Underground are already almost sold out!

APRIL 19TH 8PM, 9PM, 10:30PM
Improv, Stand Up and Sketch

APRIL 20TH
Stand Up (ONLY 20 NIGHT PASSES
REMAIN)

APRIL 21ST 1:30PM
Drag Brunch

BAD DOG COMEDY THEATRE

875 BLOOR ST. W.

APRIL 19TH 11PM
F&K It Buckets (Improv, Stand Up)

APRIL 20TH 11PM
10/17: A Legal Comedy Show
(Improv)

THE RIVOLI

334 QUEEN ST. W.

APRIL 21ST 8PM
The Jekyll & Hyde Show (Headliner
Show) (Improv/Stand Up)

TITLE SPONSOR

exclaim!★e#

We have teamed up with Exclaim this year to bring our festival directly to Exclaim's 25K readership / 180K social media followers.

SPONSORSHIP LEVELS

TITLE SPONSOR

\$5,000

- As a Title Sponsor your name is associated with the 420 Comedy Festival in all media, print, social media, and web communications.
- Logo placement and Title Sponsor distinction on signage, posters, postcards, print ads, and the 420 Comedy Festival website home page and social pages.
- Distinction in all pre-show announcements, recognition as Title Sponsor in media releases.

BIG SMOKE SPONSOR

\$2,500

- Logo placement and Big Smoke Sponsor distinction on signage, posters, postcards, print ads, and the 420 Comedy Festival website home page and social pages.
- Distinction as Big Smoke Sponsor during all pre-show and special event announcements.
- 6 sponsor passes

SPONSORSHIP LEVELS

VENUE SPONSOR

\$1,000

- Logo placement and Venue Sponsor distinction on program inside and on the 420 Comedy Festival website and social pages.
- Distinction as Venue Sponsor during all pre-show announcements at venue of choice.
- Signage displayed at venue of choice.
- 2 sponsor passes

PERFORMANCE SPONSOR

\$500 + PRODUCT FOR PERFORMERS

- Logo placement and Performance Sponsor distinction on program inside and on the 420 Comedy Festival website and social pages.
- Distinction as Performance Sponsor during all pre-show announcements at all performance at show of choice.
- 2 sponsor passes

SPONSORSHIP LEVELS

OTHER SPONSORSHIP OPPORTUNITIES

- We are also looking for products to be added into performer giveaway bags or for possible audience giveaway (pre-rolls, weed products, pipes, totes, rolling papers, etc.).